

Discussion Points for Improving the Geneva Lions Club

Ideas from Brain-storming at 6/30 Board Meeting –

Please review the ideas below. Highlight the ones you like, add more. Answer the questions at the end. Bring ideas and completed questions for discussion at the Monday August 10 Lions Meeting. Thanks.

- Swedish Days Gross Receipts (Approx.)
 - 2007 - \$25,000
 - 2008 - \$29,000
 - 2009 - \$21,000
- Membership – 74
- Younger member Drive
- Approach Key Businesses for members
- Every member attract 1 new member
- More fun/unexpected events at meetings
- Involve new members
- Name tags

- Change seating at lunch
- Wear pins – fines if not wearing pin
- Mentor new members – have sponsor help engage new members
- Reactivate existing members
- Recruit leaders and key members of the community
- Focus on Giving/Service those who enjoy helping
- Educate members on the Power and size of Lions International
- Present a positive image of fun and success to the community
- Focus on the membership and the events and the dollars will come.
- Approach new residents in the community who want to quickly integrate into the community.
- Approach Major employers i.e., Hospital
- Approach HR Managers of key businesses
- Create a fun, enjoyable experience
- Re-engage existing members

- Recruit key community leaders to Lions.
- More updates on Club activities
 - Goals
 - Status/progress to goals
 - Leo reports
 - Calendar/member lists
- Lions is NOT a business networking opportunity. It is a Personal Networking Opportunity
- Have members share their personal history with the club
- Enhance the Pride members have in our club.
- Consistent new member orientation
- Tail twister – fun
- Recognize birthdays and anniversaries
- Communicate purpose of Tail twister fund
- Members as speakers – personal history
- Keep members informed – use e-mails
- Use “get to know you exercises” at lunch table.
- Develop a new member invitation

- Consistent talking points
- \$110.00 to join plus lunches
- Only way to recruit new members is one – on- one
- Improve member interaction with each other
- Recognize club history
- Regain the status of the number 1 service club
- Document club history and procedures
- Create a positive image of Lions in the community

Why are you a Lion?

What priorities would you have for our club?

What would you expect to gain from your Lion experience?

What would you expect to give?