



#### 1917: The beginning

In response to social problems created by World War I and rapid industrialization, a Chicago businessman named Melvin Jones invites business clubs from around the USA to a meeting where the Association of Lions Clubs is formed.



#### 1925: Becoming "Knights of the Blind"

Helen Keller addresses Lions at the International Convention in Cedar Point, Ohio, USA. She famously challenges Lions to become "knights of the blind in the crusade against darkness." This begins a century-long mission—impacting hundreds of millions of lives through vision-related work.



#### 1990: Launching SightFirst

Lions launch a campaign to help restore sight and prevent blindness on a global scale. More than 488 million people have been impacted over the last 30 years.

We meet over lunch twice a month at noon on Mondays at

**St Marks Episcopal Church  
320 Franklin Street  
Geneva IL 60134**

**If you would like to visit our club or  
find out more about becoming a  
member please email:  
[membership@genevalionsclub.org](mailto:membership@genevalionsclub.org)**

### Making history every day

With every project completed and each person served, we make history. We've been around for over 100 years, yet our story is still in the making. And we wouldn't have it any other way. It's being written by helping hands, by shovels hitting the dirt, by donations being made and by lives and communities being improved in over 200 countries and geographic areas around the world.



[www.genevalionsclub.org](http://www.genevalionsclub.org)



**Lions Club  
Geneva Illinois**  
*Founded 1937*

The Geneva Lions Club makes a difference in Geneva, St. Charles and around the world.

We have a special focus on helping people in our community with sight and hearing needs

Our Motto is simple:

**We Serve**



We are serving a world in need.  
One act of kindness at a time.

## Here's what our members are saying...

### What made you want to become a member of the Geneva Lions Club?

Years ago, when my wife and I returned to the Midwest from the southeast, I wanted to continue my commitment to community involvement. For me to give my time and treasure, the organization had to meet three requirements: 1. Truly active in the community; 2. Fiscally responsible with open books; 3. Small enough to really get to know the membership. Geneva Lions Club met all three hands down. The best decision I've have ever made regarding my community service.

– Lion Ricky

### What do you most enjoy about being a member of the Geneva Lions Club?

The comradery of the members is a combination of seriousness and fun-loving. We have special events such as servicing in the brat stand on Swedish Days, serving pancakes on Breakfast with Santa, soliciting donations for Candy Day and Diabetes Awareness Day. Working in the community and telling people our story is very full filling. – Lion Clyde

### What are three words that you would use to describe you experience as a Lions Club Member?

Service Community Fellowship - Lion Beth

Fun! Fulfilling! Relationships! – Lion Scott

### Why is it that you continue as a member of the Geneva Lions Club?

The great heartfelt work we do for the community and others in need.- Lion Nancy

I am still a Lion because I believe in the work the Lions are doing for the community and the world.

– Lion Clyde

## The difference we're making.

Our service is built on three mission pillars that boldly define what we aim to achieve everywhere we serve



### Improve health and well-being

We help people lead healthy lives so they can have fulfilling lives.



### Strengthen communities

We improve communities through our service, funding and leadership.



### Support those in need

We turn kindness into solutions for the people who need us.

## Making a local impact

**\$40,000**

**Raised each year  
given back to our  
community**

**3**

**Leos Clubs  
sponsored with  
over 70 students**

**60+**

**Members of men  
and women  
working and retired**

**90+**

**Years serving our  
community with  
many longtime  
members**

## Making a global impact

**1.4  
million**  
Lions serving

**49,000**  
Lions clubs

**200**  
countries and  
regions served

**US\$1.3  
billion**  
in grants